

MISSOURI SEED PERMIT EMOTO SEED CO. ILLINOIS SEED PERMIT NO. W-12 WHOLESALE FARM AND LAWN SEEDS

P. O. BOX 327 ST. LOUIS 66, MO. MAIN 1-5275 L. D. MAIN 1-0500 LOCAL ATCHISON, KANS.

PHONE 57

PEORIA, ILL.

PHONE 4-5511

100-lb. Bags

10-lb. bags

Super

Fancy

SIKESTON, MO. PHONE GRANITE 1-2518

ATCHISON, KANS, PLANT, 11TH & MAIN

Ranger,

Vernal, Du Puits,

Madrid

BRAND SEEDS WHOLESALE PRICE LIST SINCE

Per 100 Lbs.

Suggested Retail

\$2.15 lb.

\$54.00

58.00

52.00

F. O. B. ST. LOUIS PRICES BELOW ARE

SEND YOUR INQUIRY FOR FREIGHT PAID PRICES ON FIELD AND LAWN SEED ITEMS YOU NEED.

ALFALFA — U. S.	Ver	ified O	rigin
Packed in Bushel Bags		Per 1	00 Lbs.
		Ir	Pre- noculated
Kansas M-Br	and	\$35.00	\$37.00
Oklahoma Approved	"	33.00	35.00
Colorado	"	33.00	35.00
Utah Grimm	**	36.00	38.00
Buffalo, Uncertified	"	34.00	36.00
California, Non-hardy	"	30.00	32.00
(Above all U. S. Verifi	ed a	s to orig	jin)
Buffalo, Certified blueta	9	37.00	39.00

M-BRAND Pre-inoculated alfalfa treated by NOCULIZED* process. - Eliminates mixing of inoculant and

seed at planting time.

Eliminates delay at planting, allowing pouring from bag into seeder, when ready to plant.

- Inoculated completely and properly with specific alfalfa bacteria, that remain fully alive and active during spring planting season.

OUR STOCKS NOW READY FOR PROMPT SHIPMENT. BE SURE TO SPECIFY AT TIME OF ORDERING, IF YOU WISH PRE-INOCULATED M-BRAND ALFALFA SEED. *T. M. Reg.

(Bushel Bags 25c per 100 lbs. higher)
cy 98/80 (100-lb. Bags Only) 16.00

100-lb. Bags Per 100 Lbs.

Fancy

M Brand

Superfine

REDTOP

TIMOTHY 100-lb. Bags

92/85

98/90

85/82

M Brand 99.50/85

5-lb. " 1.35 " 2.20 1.40 " 1-lb. DELTA Ky. Blue Grass Per 100 Lbs.

KENTUCKY BLUE GRASS

M Brand 85% Purity or 21 lb.

Non-Certified 96/80 (50-lb. bags) \$74.00 MERION Ky. Blue Grass

90% Purity or 24 lb.

80% Purity or 19 lb.

ARBORETUM Ky. Blue Grass (Sealed Bags)
DEALER PRICE Suggested Retail

\$1.30 lb.

Non-Certified 90/80 (50-lb, bags) 160.00 Small amounts of Merion and Delta Blue grass 10c lb, higher.

FANCY FESCUES 100-lb. Bags Per 100 Lbs. Creeping Red Fescue, M Brand \$34.00 Chewings Fescue, M Brand 39.00 Illahee, Blue-tag Certified 41.00 Pennlawn Blue-tag Certified 41.00 Small amounts 5c lb. higher.

BENT GRASS Per 100 Lbs.

100-lb. Bags Highland, Cert. Blue-tag Seaside, Blue-tag Certified Astoria, Less Than 100 Lbs. Add 1c Per Lb. Less Than 50 Lbs. Add 2c Per Lb. Less Than 10 Lbs. Add 5c Per Lb. Above prices in 100-lb. bags. Also available in Handy, Colorful 5 lb. pkgs. (12 per case) and 3 lb. pkgs. (15 per case). Makes attractive store display for Self-Service, Impulse Buying. MANGELSDORF LAWN GUIDE - Free on request. Supply available for your distribution. Quick easy reading. Contains valuable informa-tion on various turf grasses and how to make and maintain a lawn.

LAWN GRASS MIXTURES Per 100 Lbs.

M BRAND LAWN MIXTURE

M BRAND SHADY SPOT Mix

GREENVUE quick-growing Mixture

(Heavy percent Ky. Blue Grass)

ATHLETIC FIELD MIXTURE

(For Heavily Used and play Areas)

(Contains Blue Grass)

POA TRIVIALIS Per 100 Lbs.

100-lb. Bags

Shade Grass for Lawns.

\$56.00

56.00

38.00

15.00

M Brand (recleaned by us) 90/80 \$54.00 Small amounts 5c lb. higher.

RYE GRASS100-lb. Bags Per 100 Lbs. M Brand Domestic \$10.00

BERMUDA GRASS Per 100 Lbs. 100-lb. Bags

M Brand Unhulled \$54.00 75.00

Hulled Smaller amounts 5c higher.

Perennial Blue-tag, Certified

GOLF ENTHUSIASTS

\$30.00

109.00

Per 100 Lbs.

\$ 9.50

13.50

15.00

10.50

14.50

16.00

64.00

Your local Golf Club will be glad to hear from you about PENNCROSS BENT, a new variety. It is a money-saving way for the greenskeeper to produce superb turf from seed rather than from expensive stolons. PENNCROSS BENT produces greens that are dense, disease-tolerant, reistant to adverse weather and soil conditions. PENNCROSS BENT was released only after extensive wide-spread tests. tensive wide-spread tests. LET US furnish a trial-size package of six pounds (enough for average size green) under our M Brand seal. DEALER COST IS \$58.00 FOR THE 6-LB. BAG, POSTPAID. Offer good while our limited supply lasts.

HANDY EMBRO PROFIT FINDER!!

42.50

58.50

14.00

14.00

Per 100 Lbs.

M Brand \$14.00

40.50

56.50

"

To help our customers price their goods at a PROFIT, we have devised a HANDY PROFIT FINDER! See lower left hand corner of this list, and other side of list for simple directions.

RED CLOVER

SWEET CLOVER

Mainly White Mixed White & Yellow

Hubam, Annual White

Bushel (60-lb.) Bags

Yellow Blossom

Bushel (60-lb.) Bags	Per 1	00 Lbs.
Medium, (Highly Refined) LOT "DAN" (contains 4% cr	M-Brand	\$37.00
LOT "DAN" (contains 4% cr	op)	33.00
Mammoth, M-	Brand	33.00
Mammoth Red-Sweet Clov (8 to 10% Sweet Clov		30.00
Kenland, Certified Blue-ta	g	42.50 39.00
Dollard, Certified Blue-tag		44.00
Pennscott, " "		42.50
Include Inocul	ation	

Include Inoculation

ALSIKE CLOVER

Bushel (60-lb.) Bags 99/90 M Brand,

Include Inoculation

LESPEDEZA

Per 100 Lbs.

100-lb. Bags 98.50/85 M-Brand \$12.75 Korean Hulled Korean 14.50 ,, Ask Kobe Sericea, Unhulled Ask , Scarified Ask Include Inoculation

LADINO CLOVER

Per 100 Lbs.

50-lb. Bags Blue-tag Certified

\$74.00

Per 100 Lbs.

Per 100 Lbs.

\$29.00

WHITE DUTCH CLOVER Per 100 Lbs.

VETCH 100-lb. Bags

100-lb. Bags 100 Lbs. Smaller Amount M Brand 99/90 \$63.00 \$65.00 \$68.00

CRIMSON CLOVER Per 100 Lbs.

100-lb. Bags M Brand (Domestic) 99/90 \$39.00

Hairy Winter Vetch - Domestic \$16.00

RAPE SEED Per 100 Lbs.

100-lb. Bags Dwarf Essex, M Brand, \$10.00

BIRDSFOOT TREFOIL

Per 100 Lbs. Certified "EMPIRE" Domestic \$74.00 Cert. in 60 lb. bags
Especially recommended for pasture.
Non-Cert. "EMPIRE" Domestic
Non-Cert. in 50 lb. bags
Smaller amounts of above 5c lb. higher. 64.00

IMPORTANT: Agronomists recommend using three times the normal amount of Special Trefoil inoculation for best results. Using skim milk instead of water makes the humus inoculator stick better to the seed.

BROME GRASS

Per 100 Lbs.

Per 100 Lbs.

\$17.50

\$43.00

47.00

39.00

50-lb. Lined Bags Southern Strain, M Brand 88/70

ORCHARD GRASS Per 100 Lbs.

50-lb.. Bags M Brand 85/85, Clear-Tag Mo.-III. \$32.00 Superfine 90/90, Onion-Free 34.00

Per 100 Lbs. KY. 31 FESCUE

50-lb. Bags **KY. 31,** M Brand, 98/85 " Fancy, 96/80 \$28.00 Fancy, 96/80 26.00

MEADOW FESCUE Per 100 Lbs.

100-lb. Bags (English Blue Grass)

M Brand 99/90 (Clear tag, Mo.-III.) \$36.00

PASTURE MIXTURE Per 100 Lbs.

100-lb. Bags M Brand (Spring Planting) \$30.00

Small amounts 5c per lb. higher

CLOVERS

LESPEDEZA

SOYBEANS

BEANS

Size Dealer Retail

1 bu. ea._\$.38 \$.60 2 bu. ea._\$.72 1.05

100 lb. size ea. ___\$.38 \$.60

PEAS, VETCHES (C)

100 lb. size ea. ___\$.35 \$.55

2 bu. ea. \$.29 \$.45 5 bu. ea. .43 .65 25 bu. ea. 1.76 2.75

Navy, Pinto, Wax, String, Kldney and Great Northern

1 bu. ea._\$.38 \$.60

Size Dealer Retail 100-lb. size ea.____\$.35 \$.55

BIRDSFOOT Trefoil-

Broadleaf and Narrowleaf 10 lb. ea. _\$.16 \$.25 1 bu. ea. _.38 .60

I bu. ea. ... 38 .60

SPECIAL CULTURES Give name of seed
when ordering. Big
Trefoil, Crown Vetch,
K u d z u , Garbanzo
(Chick Pea), Ulma
Bean, Sanfoin, Sesbania, Astragalus Sp.
(Milkvetch), Leucaena glauca. Others upon request.
15 lbs. ea. \$.16 \$.25

15 lbs. ea._\$.16 \$.25 1 bu. ea._ .46 .70

GARDEN SIZE—Peas, Beans, Sweet Peas Beans, Sweet Pear and Lima Beans.

Dealer, ea.____ \$.16 Retail, ea.___ .25

12 to Carton

REED CANARY GRASS

100-lb. Bags M Brand 96/65 Per 100 Lbs. \$70.00

OVER FIFTY YEARS OF SERVICE

When ordering, Always state name of seed.

ALFALFA AND (AB) | PEANUTS, COW PEAS

(L)

(S)

(D)

Large Black (over #20 screen)

Large Gray (over #20 screen)

WILD BIRD MIXTURE

EMBRO-High Quality-All Whole Grains 100-Lb. Bags \$8.00 Ea. 5 Lb. bag (10 per case) 5.25 Case Economy - 100-Lb. bags 6.00 Ea. 5 Lb. bag (10 per case) 4.25 Case

BIRD SEED 100-lb. Bags - Broken Bags Invoiced higher.

All Bird Seed especially recleaned by our-selves. Per 100 Lbs. selves. EMBRO, Mixed Tame Bird Seed \$12.00 Parakeet Mixture (with Hulled Oats) 10.00 ,, 'Golden Giant" 11.00 Canary . Special strain large Plump Grain Large Bird Rape 6.00 White Proso Bird Millet Yellow Bird Millet 6.00 Red Bird Millet 6.50 9.00 Canada Field Peas 12.00 Whole Flax

Bird Thistle Poppy Seed 32.00 Hemp, devitalized 21.00 Feed Milo (Yellow) 4.25 4.25 Feed Kaffir (White) 7.50 **Hulled Oats** Popcorn (Feed Grade)

SEED OATS

Certified MO 0.205

WE WILL CALL FOR

Non-Cert. "

SUNFLOWER

100-lb. Bags

Small Black

Small Gray

Medium Gray

Medium Black

(3 bushel per bag) Certified Minnhafer, Bluetag \$1.60 Non-Cert. 1.40 Bluetag 1.55 Certified Andrew. Certified Clintland, 1.60 Certified Newton 1.75

Per Bu.

Buckwheat (Feed)

POPCORN—"Embro" - for Popping

High popping volume. Attractively packaged. In cans and in bulk. A profitable item, steady seller. S. A. Yellow White Hulless 100-lb. Bags \$7.50 cwt. \$8.00 cwt.
NOTE: Bulk orders less than 100 lbs. are 2c per pound higher.
24/10 oz. cans
Ask for Prices

" ", 12/2 lb. Ask for Prices

Dealer: BE SURE TO SEE OTHER SIDE FOR HYBRID CORN AND OTHER PRICES.

ORDER CARD

DATE.

REQUIRES NO POSTAGE

AVOID EXTRA CHARGE BY ORDERING FULL BAGS

AVOID EXTRA CHARGE BY ORDERING FULL BAGS.

TERMS: NET CASH, NO DISCOUNT, SUBJECT TO DEMAND DRAFT.

DEALER: TELL US WHAT FARM SEEDS YOU HAVE TO OFFER-EMBRO NAME

Embro PROFIT FINDER

SELLING PRICE 20% 10% PROFIT -15% COST PROFIT

DIRECTIONS ON OTHER SIDE



POSTAGE THE YA9 ME CARD ZIHT NO ORDER YOUR **GNA**

ST. LOUIS 66, MO.

P. O. BOX 327 Embro seed co.

ED. F. MANGELSDORF & BRO., INC.

FIRST CLASS PERMIT NO. 59

BUSINESS REPLY CARD



Addressee ph Will be Paid Postage

SEED CHART



SELLERS

Ed. F. Mangelsdorf &

P. O. BOX 327

Embro SEED CO.

ST.LOUIS 66, MO.



8.00

7.65

7.65

7.65

SEED DISINFECTANTS

CERESAN "M" - for all Grains, Millet, Cotton. Use dust or slurry method.

Size	Wholesale	Retail	per case
14-oz.	\$12.65 doz.	\$1.60 ea.	12
3-lb.	40.60 doz.	4.45 ea.	6
40-1b.	36.85 ea.	44.80 ea.	1
100-lb.	87.30 ea.	107.00 ea.	1

M) — Slurry, no-dust treatment. Complete with special liquid sticking agent. 5 lb. \$36.80 case \$11.50 ea.

ARASAN - Controls rot, blight, damping 30 gallons off in seedlings - legumes, grasses, corn, sorghums, bulbs, vegetable seeds. 3/4-oz. \$1.80 doz. \$0.25 ea.

3/4-OZ.	\$1.80 doz.	фо.25 ea.	o doz.
8-oz.	7.75 doz.	1.00 ea.	2 doz.
10-lb.	33.60 case	10.35 ea.	4 only

\$5.00			
6.00		\$5.90	
7.00	\$5.55	7.05	
8.00	6.65	8.25	\$6.25
9.00	7.75	9.40	7.50
10.00	8.90	10.60	8.75
11.00	10.00	11.75	10.00
12.00	11.10	12.95	11.25
13.00	12.20	14.10	12.50
14.00	13.35	15.30	13.75
15.00	14.45	16.45	15.00
16.00	15.55	17.65	16.25
17.00	16.65	18.80	17.50
18.00	17.75	20.00	18.75
19.00	18.90	21.15	20.00
20.00	20.00	22.35	21.25
21.00	21.10	23.50	22.50
22.00	22.20	24.70	23.75
23.00	23.35	25.90	25.00
24.00	24.45	27.05	26.25
25.00	25.55	28.25	27.50
28.00	26.65	29.40	28.75
30.00	27.75	32.95	30.00
33.00	31.10	35.30	31.25
35.00	33.35	38.80	35.00
40.00	36.65	41.15	37.50
45.00	38.90	47.05	41.25
50.00	44.45	52.95	43.75
55.00	50.00	58.80	50.00
60.00	55.55	64.70	56.25
65.00	61.10	70.60	62.50
70.00	66.65	76.45	68.75
75.00	72.20	82.35	75.00
80.00	77.75	88.25	81.25
85.00	83.35	94.10	87.50
90.00	88.90	100.00	93.75
95.00	94.45	105.90	100.00
100.00	100.00	111.75	106.25
	105.55	117.65	112.50
	111.10	1	118.75
		-	125.00

HOATA

WEEDICIDE 32 (2, 4-D) — Eliminates hand-digging. Destroys buckhorn, dandelion, sorrel, other broadleaf weeds. Dilute 1 oz. to 2 gals. water.

Size	Treats	Wholesale	Retail
8-oz.	1/4 acre	\$0.60 ea.	\$1.00 ea.
1 pint	1/2 acre	0.90 ea.	1.50 ea.
1 qt.	1 acre	1.50 ea.	2.50 ea.

CERESAN M-2X (twice strength Ceresan BRAMBLECIDE (for heavy woody plants and stump treatment).

(4 lb. 2,4,5,T Pentyl Ester per gallon) 1 gallon \$8.58 ea. 42.25 ea. gallons 249.00 ea. 373.45 ea.

50 gallons	41	.2.00	ea e	•	618.00 ea. FUMIGANTS	
CYANOGAS,	A-Dust	_	for	pest	control.	

CYANOGAS, G-fumigant - for mill and elevator fumigation.

FOOT PUMP DUSTERS -

\$13.75 wholesale \$17.50 retail CABLE ADDRESS
"EMBRO,ST.LOUIS"

WEEDICIDE WEED AND BRUSH KILLERS WEEDICIDE-AMINE for most farm

weeds. \$3.88 ea. \$5.82 ea. 1 gallon 18.75 ea. 28.10 ea. 5 gallon

BRAMBLE-WEEDICIDE. Saves costly labor in clearing land of wild growth. (For most brush and woody plants.)

	Lbs2,4,5,1	Pentyl	Esters	per gall	an 1	
	Lbs2,4,D	\$6	.20 ea.			
	gallons		.40 ea.			
30	gallons	177	.90 ea.			
50	gallons	293	.00 ea.	439.50	ea.	

(State purpose for which desired.) Pkgs. Retail Wholesale Size \$0.50 ea. 4-oz. \$0.30 ea. I doz. 1-lb. .75 ea. 1.25 ea. 4 doz. 2.85 ea. 4.25 ea. 20 cans 5-lb. - 4 cans 25-lb. 11.00 ea. 14.75 ea. 34.50 ea. 100-lb. 27.25 ea. 1 can



CLIPPER MILLS (DEALER PRICE)

M-2B with traveling brushes, \$228.00 ca. and 2-way bagging auger M-2B as above except with belt-type 209.00 ea.

elevator instead of auger M-2B with traveling brushes, no bagging elevator 189.00 ea.

No. 27, with auger, brushes under bottom screen, 6 screens constant 453.00 ea. feed hopper

No. 27, same as above with Roll Feed Hopper 545.00 ea. Above all F. O. B. St. Louis

Extra Screens for M-2B Mills 4.50 ea. Extra Screens for No. 27 Mill (F. O. B. Factory)

BINDER AND BALER TWINE

Per Bale \$6.50 **Baler Twine** Binder Twine

(Ask for quantity prices.)
All twine treated with insect and rodent repellent and for protection from mildew and rot.

Suggested Retail -

Embro PROFIT FINDER

- Directions -

1. Unfold Price List.

- 2. With these directions facing you, fold top quarter section toward you.
- 3. In lower left hand corner of top section see "Cost" and 10%, 15%, and 20% profit windows.
- 4. Line up any "Cost" and automatically find your sale price in each profit window.

EXAMPLE — (Using Cost of \$13.00)

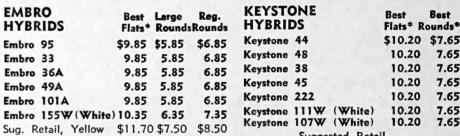
W. House	SELLING PRICE		
COST	10% 14.45 PROFIT	15.30 15% * PROFIT	20% PROFIT 16.25
\$13.00	(sell at \$1	l 4.45 for i	IO% Profit

Cost " " 15.30 for 15% Profit means " " 16.25 for 20% Profit NOTE - Profits % are figured on Sale Prices. Sale Prices adjusted to nearest 5¢.

(Copyright applied for.)

Sug. Retail, White

Embro Hybrid SEED CORN



12.00 8.00

Flats \$12.00 Bu. - Rounds \$9.00 Bu. OPEN Best Large PEDIGREE Flats* Rounds Rounds All Prices are Per Bushel, F. O. B. \$5.50 St. Louis, or nearest Warehouse, or U. S. 13 \$6.50 \$5.00 Distributing Point. 6.00 Mo. 843 7.00 5.50 Mo. 880 8.00 6.50 7.00 Ask for Quantity Discount. Kansas 1629

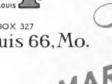
7.50 6.00 6.50 Ky. 103 7.00 5.50 6.00 We recommend that if you have not U. S. 523W (White) 10.35 6.35 done so already, your order should Suggested Retail - \$1.00 Bu. Higher be mailed promptly.

. SPECIFY LARGE, REGULAR, OR MEDIUM WHEN ORDERING.

Ed.F. Mangelsdorf & Bro., Inc.

Wholesale Grass and Field Seeds





6,Mo.

MARKET QUOTATIONS

List No. 700

San. 29, 1960





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